Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014

Message Text

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PAGE 01 BANGKO 01398 131221Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
----------005947 131234Z /20
R 131050Z JAN 78
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 8094

UNCLAS BANGKOK 1398

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI: S. KIM HUA HUAD MACHINERY CO., LTD

REF: USDOC 24534

1. THAILAND
OFFICE USE: 2. 549 3. 0007100 4. 01
5. S. KIM HUA HUAD MACHINERY CO., LTD.
6. 168-272 WERNG NAKORN KASEM
7. BANGKOK
8. CONTACT: VICHAI VICHAITHANARUGS
9. TITLE: MANAGING DIRECTOR
OTHER OFFICIALS ARE PIYA TECHASARATOOLE, ASSISTANT EXECUTIVE
AND SANGUAN VICHAITHANARUGS, SALES MANAGER.
10. PHONE: 2217697 11. TELEX: TH 2984
12. CABLE: KIMHUA
13. ESTBL: 1957 14. EMPL: 98 15. SIZE: MEDIUM
26. REPUTATION: Y-SATISFACTORY 17. RPT DATE: 01/78
OFFICE USE: 18. K 19. NA 20. X 21. NA 22. NA
23A. 35238/235 IMP.AGT.DIST. OF FARM & GARDEN MACHINERY AND
EQUIP.
23B. 35300/235 IMP.AGT.DIST. OF CONSTRUCTION MACHINERY AND
EQUIPMENT AND MATERIALS HANDLING MACHINERY.
23C. 35419/235 IMP.AGT.DIST. OF MACHINE TOOLS AND METAL CUTTING
TYPES.
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PAGE 02 BANGKO 01398 131221Z

23D. 35615/235 IMP.AGT.DIST. OF PUMPS AND PUMPING EQUIPMENT
23E. 36210/235 IMP.AGT.DIST. OF MOTORS AND GENERATORS
24. FOREIGN SALES: NA
25. FINANCIAL REFS: BANGKOK METROPOLITAN BANK LTD., P.O. BOX
1-99, BANGKOK; FIRST BANGKOK CITY BANK LTD., 2 YUKOL ROAD,
SUAN MALI, BANGKOK, THAILAND.
26. TRADE REFS: JACUZZI DOMESTIC INT'L SALES CORP., ARKANSAS;

Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014

Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014

FRANKLIN ELECTRIC, BLUFFTON, INBSANA; J.D. MARSHALL INT'L CO., CHICAGO, ILLINOIS.

27. FOREIGN FIRMS REPRESENTED: DISTRIBUTOR OF JACUZZI DOMESTIC INT'L, LITTLE ROCK, ARKANSAS FOR PUMPS; FRANKLIN ELECTRIC, BLUFFTON, INDIANA FOR MOTORS; J.D. MARSHALL INT'L, CHICAGO, ILLINOIS FOR MOTORS; CARL BOCKWOLDT, W. GERMANY FOR GEARED MOTORS; CALPEDA, ITALY FOR MONOBLOC PUMPS.
28. POST EVALUATION: S. KIM HUA HUAD MACHINERY CO., LTD. WAS INCORPORATED IN 1957 WITH AN AUTHORIZED CAPITAL OF $40,000 TO ACT AS IMPORTER AND DISTRIBUTOR OF MACHINES, MOTORS, GENERATORS, IRRIGATION EQUIPMENT AND MACHINE TOOLS. THIRTY FIVE PERCENT OF ITS IMPORTS ARE FROM THE U.S. WITH THE REMAINDER FROM W. GERMANY (20 PERCENT), AUSTRALIA (23 PERCENT), ENGLAND (10 PERCENT) AND JAPAN (12 PERCENT). ITS LEASED OFFICE OCCUPIES 115 SQ.METERS INCLUDING A DISPLAY ROOM OF 70 SQ. METERS, LOCATED IN ONE OF BANGKOK'S BUSINESS DISTRICTS. SUBJECT FIRM IS CLOSELY ASSOCIATED WITH SAHA KIM MOTOR CO., LTD. (DEALER IN MACHINERY AND TOOLS). FIRM'S SALES VOLUME IN 1977 WAS REPORTED TO BE $2,000,000, REPRESENTING A DECREASE OF 50 PERCENT OVER THE FIGURE REPORTED TO THE EMBASSY IN 1976. IT IS MANAGED BY MR. VICHAI VICHAITHANARUGS, A WELL-KNOWN BUSINESSMAN. LOCAL BANK REPORTS FAVORABLY ON THE SUBJECT; IT IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

29. PREP: SATHIT/SOMSAK APPR: JAMES H. SAVERY
WHITEHOUSE
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PAGE 03 BANGKO 01398 131221Z

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NNN

Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 13 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BANGKO01398
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780020-0381
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780168/aaaacfoc.tel
Line Count: 94
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 8734fce3-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 10 feb 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3782020
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI: S. KIM HUA HUAD MACHINERY CO., LTD
TAGS: BEXP, TH
To: COM
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/8734fce3-c288-dd11-92da-001cc4696bcc
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EO Systematic Review
20 Mar 2014
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